

### On the wish list of DIY enthusiasts

Tough, robust and comfortable are the catchwords that best describe the series of tools in Ferm's POWER RANGE. With their modern design, high quality and reasonable price, these tools are not likely to go unnoticed. It is therefore not surprising that they are very popular with consumers: the POWER RANGE tools that are already available in shops are selling like there is no tomorrow. Brandes en Meurs industrial design, which is located in the Dutch city of Utrecht, was commissioned to design the POWER RANGE product line. A study was conducted to determine the most important aspects of the brand, after which



they were incorporated into a striking and distinctive design. However, Brandes en Meurs also ensured that the tools were user-friendly and safe. In the meantime, Ferm is in the process of further expanding its line of POWER tools, to include an 18V lithium-ion drill, for example. Compared to nickel cadmium batteries, the lithium-ion battery in this rechargeable drill lasts longer, is more environmentally-friendly and is also more powerful (18 volts and 2.2 amps), which means you can drill large holes.

[www.brandesenmeurs.nl](http://www.brandesenmeurs.nl)